



Platinum: \$10,000 annually

- Top logo on [sponsor page](#) (alphabetical if more than one Platinum),
- Mini press release posted on our website as news and promoted thru our social channels and 3rd party news subscription services.
- Link on our website to their URL of choice.
- Selected unpublished photos from our stock for their media efforts.

Gold: \$7500 annually,

- Logo on [sponsor page](#) (alphabetical if more than one Gold),
- Link on our website to their URL of choice.
- 5 challenge coins,
- Logo on Training Module login page as explicit 'sponsor' and have part of their donation pay for 'Thinkific' platform costs. Thinkific is CARDA e-learning platform.

Silver: \$5000 annually,

- Logo on [sponsor page](#) (alphabetical if more than one Silver),
- Link on our website to their URL of choice.
- 4 challenge coins.
- Explicit sponsors for two monthly trainings (e.g., Donner Mines and Mt Pinos) and create digital assets for social channels and physical assets (such as signs and email footers) for training group leaders to use before, and at monthly workout.
- If more Silver sponsors than one, more monthlies we can be sponsored. Balance across State but try to make close to sponsor location.

Bronze: \$2500 annually

- Logo on [sponsor page](#) (alphabetical) and a slider /carousel view of all logos
- Link on our website to their URL of choice.
- 2 challenge coins.
- Each sponsorship pays for 5 new search radios, and we put their logo as a sticker on the actual radio. Sponsorship is specifically helping teams with proper equipment out on real missions.

Supporting: \$1000 annually

- Their logo on [sponsor page](#) (alphabetical), and a slider /carousel view of all logos
- Link on our website to their URL of choice.
- 1 challenge coin.



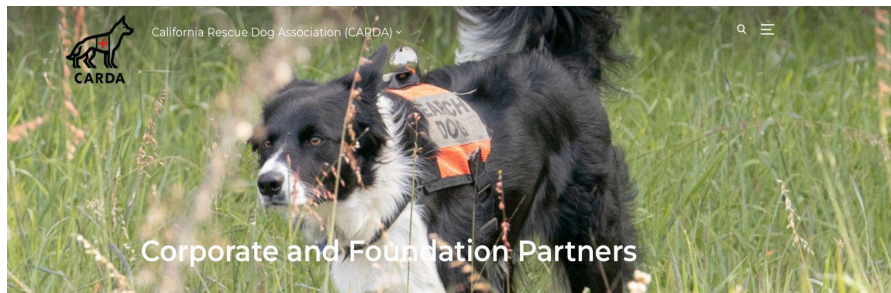
- Sponsors Carda annual membership meeting in July or zoom/teleconf platform and we create digital virtual background with their logo 'sponsored by ABC' in bottom left corner.

**All sponsors receive:

1. Signed thank you letters from President/Treasurer
2. Mention in the Newsletter (400+ member subscriber base)
3. 12-month duration from time of gift - then move to "Recent Supporters" portion of webpage, which is a list of names and URL links to their org

CARDA.org

<https://carda.org/corporate-and-foundation-partners/>



CARDA is extremely grateful for our organizational partners who generously donate funds to help us secure world-class training and testing resources.



AKC Reunite is a 501(c)3 not for profit organization incorporated in the State of New York (you can find us on Guidestar/Candid and registered in NY as American Kennel Club Companion Animal Recovery Corp, d/b/a AKC Reunite, EIN 13-3904402). AKC Reunite is a charitable organization that supports the human-animal bond in many ways (including fund supporting CARDA)

AKC REUNITE GENERAL FUND

Supports our charitable programs including: microchip scanner donations, free enrollments for working K9s, **non-profit search and rescue grants**, plus the programs mentioned above.

Michelle Hirt, CARDA Treasurer
2425 Laredo Road, Sacramento, CA 995825
treasurer@carda.org, www.carda.org, non-profit Tax ID 94-247657